

The Power of Math Beyond BMC

Ioannis Rutledge HC '18

Ioannis is currently enrolled in the 4+1 Systems Engineering Master's Program at UPenn and is the marketing manager at Foray Design, a New York-based medical devices start-up. He has always been very passionate about math, which has helped him in his current role immensely. From cutting down costs to increasing revenues, he will be highlighting some mathematical methods that he utilizes on a daily basis to effectively manage the company's financials. He will also be going over some effective marketing strategies that he used to boost company sales. Moreover, he will describe some ways in which math has helped him in his graduate life, both socially and academically.

Date: Wednesday February 6, 2019

Time: 7:00 pm

Place: Park 328