Impact Statements

An impact statement is a short statement that explains the significance of your project. An impact statement is used to inform and convince different stakeholders, including people in charge of allocating funds. It justifies why applicants need to pursue certain research topics, create programs or implement other strategies.

For the *Change Agent Fund*, the applicants will demonstrate the impact on the Bryn Mawr College community.

Sections of an Impact Statement

Impact statements follow a standard format. Typically, the format consists of the following five elements, in this order:
1. A clear description of the issue or problem that your proposed project addresses.
2. A statement of the action you are taking or intend to take to resolve the problem.
3. An explanation of the impact. This is the most important part of the impact statement. You need to describe clearly who benefits from your project and in what ways. You can focus on multiple different levels of benefit—individual, organizational, community, or social benefits, both short- and long-term.
4. A list of the people involved in the project, other than yourself. Stakeholders will be looking to understand what each member of the team is contributing to the project.
5. Your name and contact information, and (sometimes) a brief description of your background and involvement in the project.

While some of this information is already provided on the application form, you should include it in your proposal as well.

Source: https://www.enago.com/academy/writing-an-impact-statement-four-things-you-need-to-know/