

A WORD ABOUT REUNIONS

Each year, Reunion classes contribute approximately 26% of all donations to The Bryn Mawr Fund. Reunions are when some donors make their first gifts and it is often a time when lapsed donors return. Volunteering for Reunion can engage alumnae/i and keep them connected to the College.

When talking to your classmates, remember:

Reunion is a rallying point around which all alumnae/i join to raise a generous gift that contributes to the Campaign.

REUNION GIFT CHAIR DUTIES

- Make a gift or pledge to The Bryn Mawr Fund in the fall, before soliciting classmates
- Recruit Gift Committee members in the year leading up to your Reunion year
- Lead on conference calls and mentor Reunion Gift Committee members throughout the year
- Work with your Bryn Mawr Fund staff liaison to set class goals and determine a strategy for soliciting gifts
- Coordinate with class presidents and planning committee to determine outreach strategy and timeline for soliciting assigned classmates
- Review and edit Reunion Newsletter content
- If possible, attend Reunion
- After Reunion, coordinate the task of thanking classmates who donated

REUNION GIFT COMMITTEE DUTIES

- Make a gift or pledge to The Bryn Mawr Fund early in the fiscal year, before soliciting classmates
- Participate in conference calls
- Solicit your assigned classmates
- Identify and solicit classmates who might be willing and able to join the Slade Society
- Report pledges and gifts to the Reunion Gift Chair and your Bryn Mawr Fund staff liaison
- Review monthly gift reports and thank assigned classmates who have made a gift
- If possible, attend Reunion

WHAT COUNTS AT REUNION

At the Annual Meeting (on the Sunday of Reunion Weekend), we will celebrate your class gift with the following recognition:

- Your class's Grand Reunion Total (all gifts and pledges to any fund following your last Reunion through your next Reunion)
- Your class's fiscal year Bryn Mawr Fund Total (all gifts to The Bryn Mawr Fund in the year of your Reunion)
- The percentage of classmates who give to any fund in the year of your Reunion

REUNION COMMUNICATIONS—NEW THIS YEAR!

This year, there will be a series of Reunion e-newsletters, highlighting important information about Reunion weekend and class gifts. Please submit information you would like to see included 1-2 weeks in advance; deadlines will be communicated to the Reunion Gift Chair and Managers.